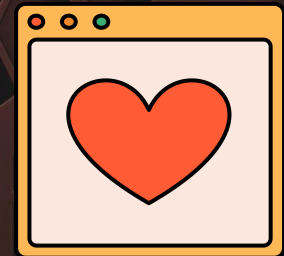




The Communication Code





Communication





Communication is an interpersonal interaction in which individuals exchange emotionally meaningful messages.



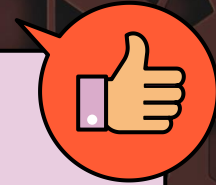
A significant part of communication is carried out more to exchange emotions than to transmit information.



The Quran & Hadith provide a rich framework for effective communication rooted in ethical principles such as truthfulness & humility.



Communication



Verbal

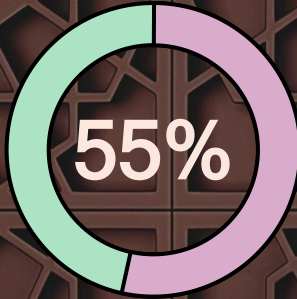
This form of communication includes the use of sounds and language to convey your intended message.

Non-verbal

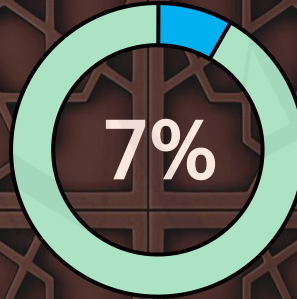
This includes everything else other than words like the posture, appearance, body language and eye movements of the speaker which helps emphasize the message being conveyed.



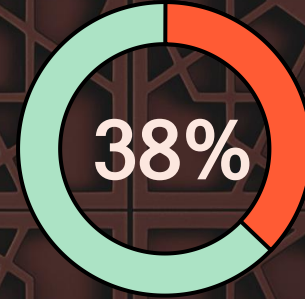
Key elements



Body language



Words



Voice tone



The Best Communicator



وَإِنَّكَ لَعَلَىٰ خُلُقٍ عَظِيمٍ
“And indeed, you are of
a great moral
character.”
(Quran 68:4)



The Prophet ﷺ said:
“The best of you are the
best to their families, and
I am the best to my
family.”

(Tirmidhi)

Interpret this
image





Goal



To empower ourselves with the art of effective and impactful communication by learning from the exemplary communication style of the Prophet Muhammad ﷺ





Topics



01

Prophetic Speech

02

Prophetic art of
Listening

03

Prophetic Motivation

04

Prophetic method of
correcting mistakes

05

Prophetic Communication
in parenting



01

Prophetic Speech



Blessing of Allah

عَلَّمَهُ الْبَيَانَ

[And] taught him eloquence.



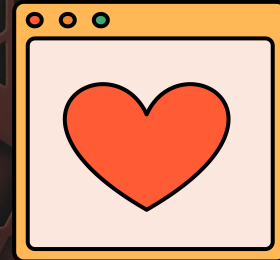
Quran 55:4





"The Messenger of Allah ﷺ did not speak quickly like you do now, rather he would speak so clearly, unmistakably, that those who sat with him would memorize it."
(Tirmidhi) "

–Ayesha (RA)





Most eloquent speech



Brief sentences

Concise



Words rich in meaning

Straight forward



Fluency in speech

Clear

The Prophet ﷺ said:

“I have been given superiority over the other prophets in six respects: I have been given words which are concise but comprehensive in meaning...”

[Muslim]

Selection of Words



وَقُولُوا لِلنَّاسِ حُسْنًا

And speak to people good [words]
(Quran 2:83)



Selection of Words

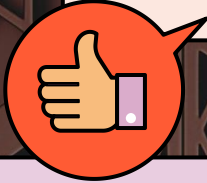
إِذْ يَتَلَقَّى الْمُتَلَقِّيَانِ عَنِ الْيَمِينِ وَعَنِ الشِّمَالِ قَعِيدٌ
مَا يَلْفِظُ مِنْ قَوْلٍ إِلَّا لَدَيْهِ رَقِيبٌ عَتِيدٌ

When the two receivers receive, seated on the right and on the left.

Man does not utter any word except that with him is an
observer prepared [to record].

(Quran 50:17-18)

Selection of Words



The Prophet ﷺ said :

“A slave (of Allah) may utter a word which pleases Allah without giving it much importance, and because of that Allah will raise him to degrees (of reward): a slave (of Allah) may utter a word (carelessly) which displeases Allah without thinking of its gravity and because of that he will be thrown into the Hell-Fire.”

(Bukhari)



Selection of Words



<u>قَوْلًا كَرِيمًا</u>	A Noble word: generous, precious, valuable, honourable (Quran 17:23)
<u>قَوْلًا سَدِيدًا</u>	A Word of appropriate justice/ A True word: straight to the point, hit the right point, speak or act rightly, be well directed, right thing (Quran 33:70)
<u>قَوْلًا لَيِّنًا</u>	A Gentle Word: to soften, make tender, lenient, smooth, to make pliable (Quran 20:44)
<u>قَوْلًا مَّيْسُورًا</u>	An Easy Word: easy, manageable (Quran 17:28)
<u>قَوْلًا مَّعْرُوفًا</u>	A Beneficent Word: something known, recognized or acknowledged (Quran 2:235, 4:5, 4:8 & 33:32)
<u>قَوْلًا بَلِيغًا</u>	An Effective Word: far-reaching, attaining, to fulfil a task, come to an age or come to a point (Quran 4:63)



Inappropriate words



Complicated



Unclear

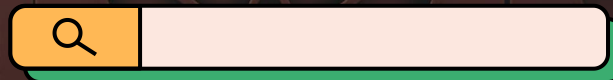
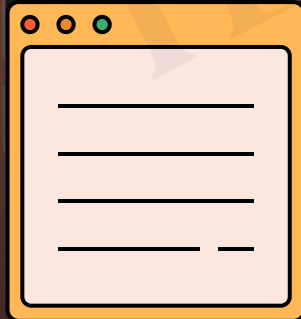


Ambiguous & foul

The Prophet ﷺ said
“You will not talk to the people, something that
they do not understand, except that it will become an
object of slander among them.”
(Muslim)



Tone & Volume





Luqman's Advice to his son



وَاقْصِدْ فِي مَشْيِكَ وَاعْضُضْ مِنْ صَوْتِكَ ۚ إِنَّ أَنْكَرَ
الْأَصْوَاتِ لَصَوْتُ الْحَمِيرِ

And be moderate in your pace and lower your voice;
indeed, the most disagreeable of sounds is the voice
of donkeys."
(Quran 31:19)



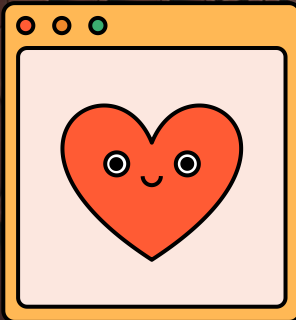
Tone

So by mercy from Allah,
[O Muhammad], you were lenient
with them. And if you had been
rude [in speech] and harsh in
heart, they would have
disbanded from about you...
(Quran 3:159)

Volume

O you who have believed, do not
raise your voices above the
voice of the Prophet or be loud
to him in speech like the
loudness of some of you to
others, lest your deeds become
worthless while you perceive not.
(Quran 49:2)

Non-verbal





Appearance

Clean-neat-tidy-presentable



Oral hygiene

Miswak



Body posture

Eye contact-Smile-pleasant

His ﷺ Akhlaq

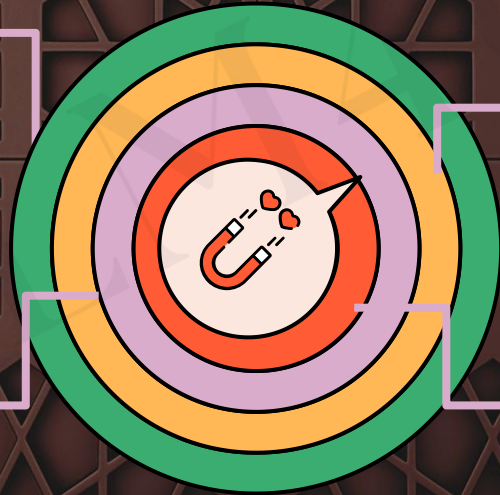


Truthfulness
& Honesty

Humility

Mercy &
Empathy

Authenticity



He **عنه** valued



Gender

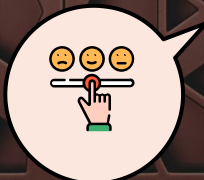


Circumstances



Psychological
State

Age



Capacity to
understand



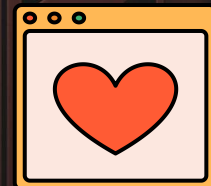
Social status


Mind & Emotions

Some of the Companions told him: "O Allah's Prophet! The wealthy have taken the blessings and gone. They pray like us, they fast like us, but they give more to charity than we can." The Prophet replied: "Do you think that Allah has given you nothing to donate? Every time you praise Allah, every time you say Alhamdulillah (thank God), every time you say "La Ilaha illa Allah" (There is no god but Allah), whenever you command good or frustrate evil these are donations to be blessed."



Muslim






Jabir bin Abdullah narrated that the Messenger of Allah ﷺ said:

"Every good is charity. Indeed among the good is to meet your brother with a smiling face, and to pour what is left in your bucket into the vessel of your brother."

Jamī'at-Tirmidhi 1970In-book reference :
Book 27, Hadith 76English translation : Vol. 4,
Book 1, Hadith 1970

Grade: Sahih



Effective Gestures



Smile & Handshake



Hadith of the day

The Messenger of Allah (ﷺ) said, "Two Muslims will not meet and shake hands without having their sins forgiven (by Allah) before they depart." [Abu Dawud ,riyad as-salihin 887, authenticated by shaykh Al-Albaanee]



Best Speech



**“And who is better in speech than one who invites to Allah and does righteousness and says, ‘Indeed, I am of the Muslims’.”
(Quran 41:33)**





Best Advice

The Prophet ﷺ said:
“...whoever believes in Allah and the
Last Day, should speak what is good or
keep silent.”
(Sahih al-Bukhari)





ACTIVITY

**Grateful
Communication**





Jazakallahu Khairan

